



















QUICK GUIDE TO LOGO FILE FORMATS



FILE FORMAT	COLOR PROFILES	VECTOR / BITMAP	DIGITAL / PRINT	TRANSPARENCY
 JPG	 RGB	B BITMAP	 DIGITAL	NO
 PNG	 RGB	B BITMAP	 DIGITAL	YES
 EPS	 RGB  CMYK	V VECTOR	 PRINT	YES
 PDF	 RGB  CMYK	V VECTOR	 DIGITAL  PRINT	YES
 SVG	 RGB	V VECTOR	 DIGITAL	YES

OUTPUT

For general recommendations only. Please check with the output provider to see what file format they require.

OFFSET PRINTING	INK-JET PRINTER	LASER PRINTER	MERCHANDISE PRINTING	OUTDOOR BANNERS
 PDF  CMYK	 PDF  RGB	 PDF  CMYK	 PDF OR  EPS  CMYK	 PDF  RGB  CMYK <small>CONFIRM WITH VENDOR</small>