

America 250 - Colorado 150 Commission Terms and Conditions for Logo and Brand Usage

These Terms and Conditions govern the use of the logo and branding materials of the America 250 - Colorado 150 Commission (hereinafter referred to as "the Commission"), which is housed within History Colorado, and was created by Colorado Legislation (SB2022-011). By using the Commission's logo and branding materials, you agree to comply with the following terms and conditions:

1. Eligibility:

a. The Commission's logo is provided free of charge to enterprises, organizations, and individuals throughout Colorado.

2. Usage Guidelines:

- a. All users of the Commission's logo must adhere to the Commission's official brand guidelines, which will be provided upon acknowledgement of and agreement with the terms and conditions.
- b. Users are not allowed to alter, modify, or manipulate the logo in any way that could compromise its integrity or appearance.
- c. The logo should be used in a manner that respects the Commission's mission and the commemoration of America 250 Colorado 150 in 2026, as described in the white paper.

3. Terms and Conditions:

a. All entities and individuals agree to these Terms and Conditions when using the logo for any purpose. The Commission reserves the right to deny or revoke usage permissions if the logo usage is found to conflict with the intended purpose of the commemoration, as defined by SB2022-011 and by the Commission.

4. Intellectual Property Rights:

- a. The Commission retains all intellectual property rights to its logo and branding materials.
- b. Users do not gain ownership of the logo and shall not claim any rights to it except as explicitly granted in this Agreement.

5. Termination:

a. The Commission reserves the right to terminate any user's permission to use the logo if they violate the terms of this Agreement, including using the logo in a manner that conflicts with the intended purpose of the commemoration.

6. Liability:

a. The Commission shall not be held liable for any damages, losses, or claims resulting from the use or misuse of its logo by any party.

7. Dispute Resolution:

a. Any disputes arising from or related to this Agreement shall be resolved through negotiations between the parties.

8. Amendments:

- a. The Commission reserves the right to amend these terms and conditions at any time. It is the responsibility of users to periodically review the Agreement to stay informed of any changes.
- 9. By using the Commission's logo and branding materials, you acknowledge that you have read, understood, and agreed to abide by these terms and conditions. Failure to comply with these terms may result in the revocation of permission to use the logo and possible legal action. If you have any questions or need additional information, please contact the Commission for clarification.